



Carnation Parade

April 21, 2009

Dear Carnation Parade Participant,

As Chairman of the **2009 Carnation Festival Parade** in Wheat Ridge, I would like to personally invite your organization to participate in our 40th Annual Carnation Parade down 38th Avenue on Saturday, August 15 at 10:00 AM.

The **Parade** is just one part of our **Carnation Festival** celebration, which kicks off on Thursday, August 13 at Anderson Park (44th Avenue and Field Street) and finishes on Saturday, August 15. There will be a midway, food and games, crafts and exhibits, dance bands, an art show, fireworks, and great fun for kids of all ages!

I've included some information and an entry form for your participation in this year's parade. Please get involved! It's fun and it's free! All you have to do is to think of an enjoyable way for your group to join in the parade.

Please return the completed form ASAP to ensure entry, and please no later than **August 1**.

I will attempt to find Wheat Ridge businesses willing to sponsor floats, so if your group is seeking a sponsor please contact me and I will try to assist with funding.

The Carnation Festival Parade does not charge an entry fee. The Festival Committee believes that this helps keep the parade open to everyone and also enhances a spirit of friendship and enjoyment. The Parade does, however, have expenses such as sound system rental, printing and mailing costs, and supplies for our Parade volunteers. If your organization can make a small donation to support the Parade, we would much appreciate your generosity.

Please e-mail or call if there are questions – I promise to respond to all messages.

Mark your calendar for Saturday, August 15 for a great time! We look forward to seeing you.

Sincerely,

Steve Keller
2009 Parade Chairman

4325 Iris St.
Wheat Ridge, CO 80033
(303) 425-0130
skeller@prodigy.net





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ENTRY FORM

PARADE DATE: Saturday, August 15, 2009

ENTRY DEADLINE: August 1, 2009

1. Name of Organization: _____

2. Title of Entry: _____

3. Type of Entry (please check appropriate category)

A. Decorated Float

- Organizational
- Commercial

B. Marching Unit (non-musical)

- Drill Unit
- Walking Unit

C. Equestrian

- Individual Group
- Horse-drawn Vehicle

D. Vehicular

- Antique Unique Custom

E. Marching Unit (musical)

- Marching Band Musical Group
- Other

F. Miscellaneous

- Clown
- Other

4. Approximate numbers of: _____ people _____ vehicles _____ horses

5. Overall length of entry: _____ feet

6. Enclosed Donation: ___\$25 ___\$50 ___ Other \$_____

7. Complete description of entry (to be announced on PA as your group passes the reviewing stand):

(Please use an additional page if you need more space)

Contact Person: _____

Phones: (H) _____ (W) _____ (cell) _____ (fax) _____

E-mail: _____

Address: _____ City: _____ Zip: _____

Disclaimer of Liability: The Wheat Ridge Carnation Festival is not responsible directly, indirectly, or otherwise for any personal injury caused to the public or to participants in any organizational event. Participant organizations acknowledge and agree to this disclaimer, both collectively and with respect to their individual members.

RETURN COMPLETED FORM TO:

Steve Keller
 4325 Iris St.
 Wheat Ridge, CO 80033
 (303) 425-0130
skeller@prodigy.net

Win Prizes For Your Entry!

Prizes awarded for each category (A-F).
PLUS prizes for: Best Use of Carnations Award,
 Carnation Count and Countess Awards,
 Parade Marshal's Award, Mayor's Youth Award and
 Parade Chairman Award



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INFORMATION

- Date:** Saturday, August 15 at 10:00 AM. Please respond by August 1.
- Assembly Time:** 8:30 AM – Units will be in position to move out by 9:45 AM.
- Lineup Area:** The beginning of the lineup area will be south of 38th Avenue on Ames, Benton, Chase, and Depew Streets. Details of the actual lineup positions will be sent to participants a week prior to the parade. (Late entries delay this information.)
- Parade Route:** The parade will head west on 38th Avenue beginning at Ames Street and will disband at 38th Avenue and Upham Street (this location is one block east of Wadsworth Boulevard).

RULES AND REGULATIONS

1. There is no entry fee for parade participants. We do appreciate any donation you are able to make.
2. **Absolutely nothing can be dropped or thrown from any unit during the parade. Please observe this basic safety precaution.** Side walkers handing out items are permitted.
3. Guns, cannons, and fireworks of any kind will not be fired or exploded from any unit before, during, or after the parade.
4. Antique cars should bear a card identifying the year, make, and model.
5. Cancellations should be reported to the Parade Chairman at least 7 days before the parade. "No-shows" cause problems with the lineup on parade day.
6. All entries will receive written correspondence regarding lineup instructions approximately 1 week prior to the parade. The lineup number must be displayed on the left-hand side of the entry (for example, in a vehicle window) so that it can be read from the reviewing stand.
7. The Parade Chairman reserves the option to remove from the parade lineup any parade entry that is considered vulgar, in poor taste, or not in compliance with these rules and regulations.
8. Please come to the parade in a spirit of fun!

JUDGES AND TROPHIES

First Place Awards are given for each category, and each award is a hand-painted commemorative plate. The categories are: Decorated Float, Marching Unit (non-musical), March Unit (musical), Equestrian, Vehicular, and Miscellaneous.

In addition, each parade entry is eligible for one of the following awards:

Parade Marshal's Award – Best Overall Contribution to the Parade;

Count and Countess Awards (ONE EACH) – Special Effort;

Mayor's Youth Award – Most Deserving Youth Group;

Parade Chairman's Award – Chairman's personal favorite; and

Carnation Award – Best Use of Carnations in Any Entry. We encourage entries to use carnations as a symbol of Wheat Ridge.

Winners of the First Place Awards will be chosen by an impartial panel of judges from the parade audience. The judges may consider the following criteria in making their decisions: appearance, performance, imagination, creativity, originality, workmanship, and uniqueness.